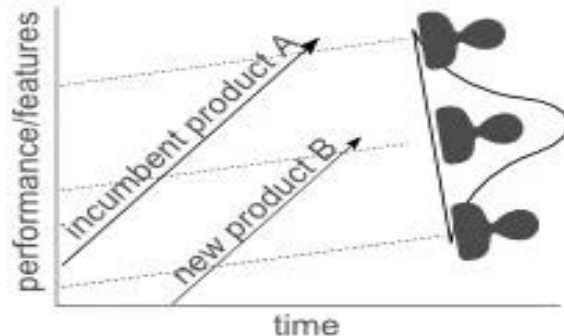




Kelly A. Fox DNP, MN, RN

Disruptive Innovation

WHAT EVERYONE OUGHT TO KNOW ABOUT DISRUPTIVE INNOVATION



"A disruptive innovation is **not** a breakthrough innovation that makes good products a lot better."

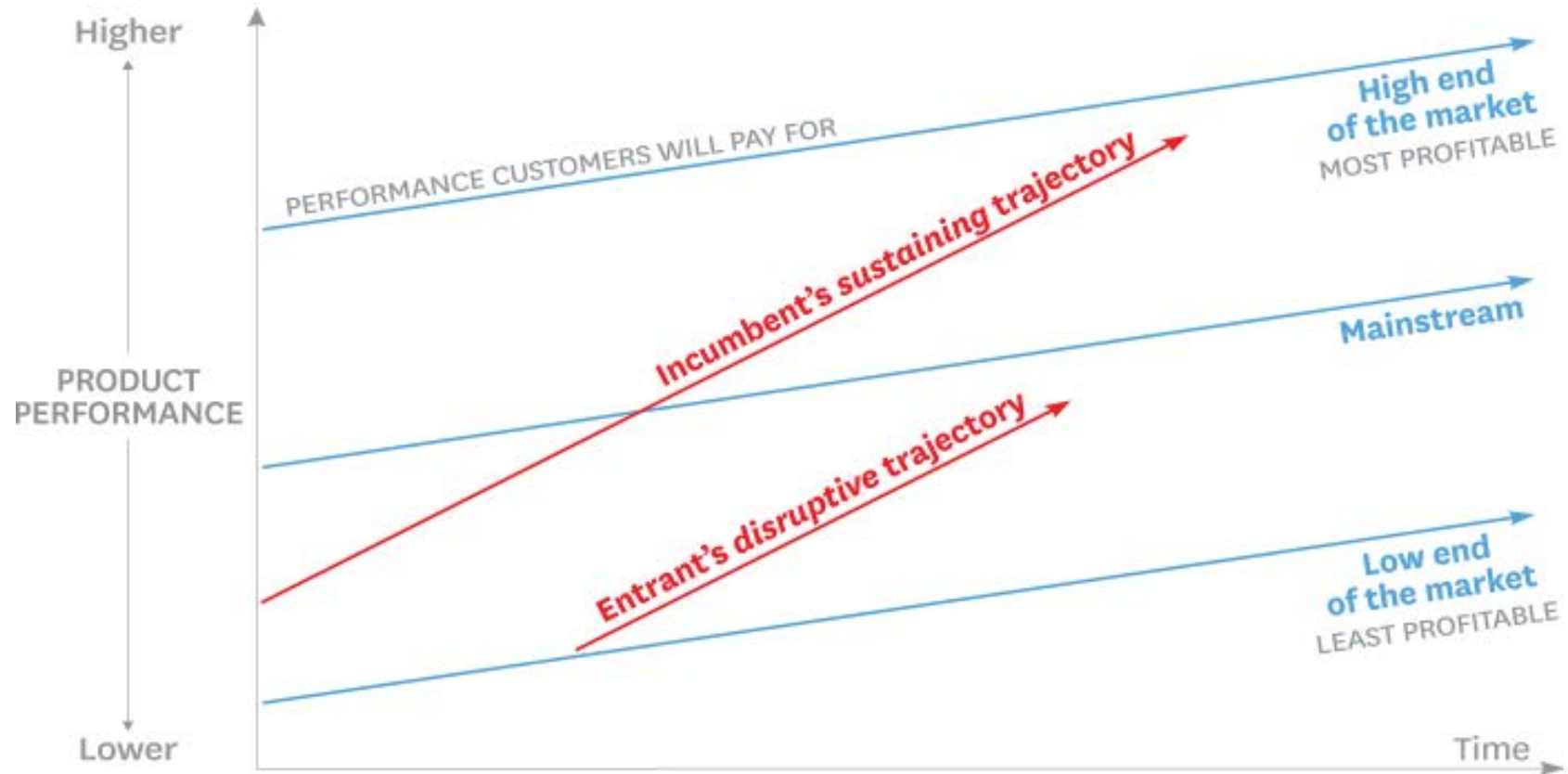
- Clayton Christensen

Disruptive Innovation

- Affordable: **reliable**
- Simple: **capable**
- Accessible
- Process



Disruptive Innovation Model



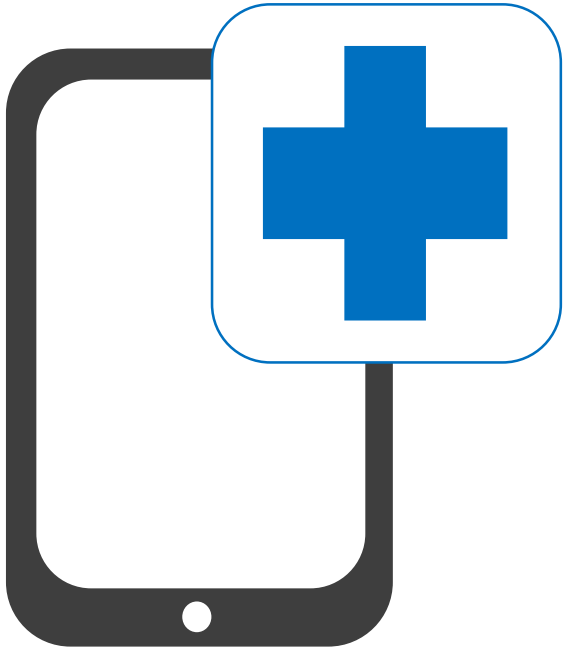
Disruptive Innovation: In Business

- Automobile
- iPhone
- Netflix



Disruptive Innovation: In Health Care

- Role of Nurse Practitioner
- Nurse Managed Health Clinics
- Telemedicine



Disruptive Innovation: in Health care Education

Dedicated Educational Unit (DEU)

DEU Goals:

- Innovative teaching/learning environment
- Enhance collaboration
- Apply theory to practice
- Resource Utilization



Disruptive Innovation: In Practice

Purpose and Method
Create the Space
Guide with Leadership



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